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## **PROFESSIONAL EXPERIENCE**

### ***Current University of California at Berkeley Positions:***

Director, Berkeley APEC Study Center (BASC)  
Travers Family Senior Faculty Fellow and Professor, Travers Department of Political Science  
Affiliated Professor, Haas School of Business

### ***Other Concurrent Positions:***

Visiting Professor, INSEAD (ongoing appointment)  
Editor-in-Chief, *Business and Politics*, Published by Cambridge University Press,  
<https://www.cambridge.org/core/journals/business-and-politics>  
Chair, U.S. Consortium of APEC Study Centers  
Senior Research Fellow, Centre for Rising Powers, University of Cambridge  
Fellow, Center for Globalisation Research, School of Business and Management, University of London

### ***Other Appointments:***

2014- Global Scholar, Chung-Ang University  
2016

2014- Non-Resident Fellow, The Arab Gulf States Institute in Washington  
2016

8/11 Visiting Professor, Shidler School of Business, University of Hawaii

3/09 National Trade Union Congress Visiting Professor of International Economic Relations,  
Rajaratnam School of International Studies, Nanyang Technological University,  
Singapore

- 5/08 Visiting Professor, School of Public Administration, Yonsei University, Seoul, Korea
- 2005 Visiting Professor, University of Geneva IOMBA program
- 9/03- Fellow, Woodrow Wilson Center for International Scholars, Washington D.C.  
6/04
- 9/02- Associate Fellow, International Economics Program, The Royal Institute of International  
6/04 Affairs (Chatham House), London, U.K.
- 6/00- Visiting Fellow, Program on International Economics and Politics, East-West Center,  
8/00 Honolulu
- 8/94- Visiting Fellow, Program on International Economics and Politics, East-West Center,  
8/95 Honolulu
- 7/91- Chairman, Political Economy of Industrial Societies Program, University of California,  
6/94 Berkeley
- 1/89- Professor, Graduate Institute of International Studies, Geneva (on leave from UC  
6/90 Berkeley)
- 1/89- Special Adviser on Trade Negotiations, United Conference on Trade and Development  
12/89 (UNCTAD), Geneva, sponsored by the Council on Foreign Relations
- 1/88- Visiting Professor, Graduate Institute of International Studies, Geneva  
6/88
- 9/84- Guest Scholar, The Brookings Institution, supported by a Rockefeller International  
7/85 Relations Fellowship
- 7/80- Acting Assistant Professor to Associate Professor, Department of Political Science,  
6/88 University of California at Berkeley
- 9/79- Research Fellow, Foreign Policy Studies, The Brookings Institution, Washington, D.C.  
6/80

## **EDUCATION**

- Ph.D. (1981) Stanford University, Political Science (focus on International Political Economy)
- M.A. (1977) Stanford University, Political Science
- B.A. (1975) University of Michigan, High Distinction, double major, Political Science with  
High Honors & Psychology, minor in Economics

## PUBLICATIONS

### *BOOKS*

#### **Authored:**

*Une Nouvelle Approche des Phénomènes Sociaux: Les Horloges Sociales*, (with Pierre Allan and Daniel Lachat), (Paris: L'Harmattan), 1997.

*Le Renseignement Stratégique D'entreprise*, (with Pierre Allan and Daniel Lachat), (Paris: L'Harmattan), 1997.

*Debt Games: Strategic Interaction in International Debt Rescheduling* (New York: Cambridge University Press), 1996.

*International Debt Threat: Bargaining Among Creditors and Debtors in the 1980s* (Berkeley: Institute of International Studies), 1987).

*Liberal Protectionism: The International Politics of Organized Textile Trade* (Berkeley: University of California Press), 1985.

#### **Edited:**

*Responding to China's Rise: US and EU Strategies* (with Sara Newland) (New York: Springer, 2014).

*Linking Trade and Security: Evolving Institutions and Strategies in Asia, Europe, and the United States* (with Kristi Govella) (New York: Springer, 2012).

*Responding to a Resurgent Russia: Russian Policy and Responses from the EU and US* (with Kristi Govella) (New York: Springer, 2011).

*Trade Policy in the Asia-Pacific: The Role of Ideas, Interests, and Domestic Institutions* (with Seungjoo Lee) (New York: Springer, 2011).

*Key Findings and Policy Recommendations: Green Growth, Trade Integration, and Regulatory Convergence*, APEC Study Centers Consortium (with Richard Feinberg), 2011.

*Northeast Asia: Ripe for Integration?* (with Min Gyo Koo, Seungjoo Lee, and Chung-in Moon) (New York: Springer, 2008).

*Asia's New Institutional Architecture: Evolving Structures for Managing Trade, Financial, and Security Relations* (with Min Gyo Koo) (New York: Springer, 2008).

*Bilateral Trade Agreements in the Asia-Pacific* (with Shujiro Urata) (London: Routledge, 2006).  
Translated into Japanese.

*European Union Trade Strategies: Between Globalism and Regionalism* (with Edward Fogarty), (London: Palgrave, 2004).

*The Strategic Dynamics of Latin American Trade* (with Ralph Espach and Joseph Tulchin), (Woodrow Wilson Press and Stanford University Press, 2004).

*Winning in Asia, U.S. Style: Market and Nonmarket Strategies for Success*, (New York: Palgrave, 2003).

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*Winning in Asia, Japanese Style: Market and Nonmarket Strategies for Success*, (with Shujiro Urata), (New York: Palgrave, 2002). Translated into Japanese and published by Waseda University Press, 2004.

*Winning in Asia, European Style: Market and Nonmarket Strategies for Success*, (New York: Palgrave, 2001).

*Asia-Pacific Crossroads: Regime Creation and the Future of APEC*, (with Charles Morrison), (New York: St. Martin's Press, 1998).

*Institutional Designs for a Complex World: Bargaining, Linkages, and Nesting*, (Ithaca: Cornell University Press, 1998).

#### ***EDITED SPECIAL ISSUES OF JOURNALS***

Economic Statecraft in the 21<sup>st</sup> Century (with Andrew Reddie), *World Trade Review*, 2021, in press.

Institutional Coordination in Disaster Management in the Asia Pacific, (with Melissa Carlson), *Natural Hazards Review*, in press.

Comparative Industrial Policy and Cybersecurity, (with Andrew Reddie), *Journal of Cyber Policy*, December 2018.

The Transatlantic Trade and Investment Partnership, *Business and Politics*, (with Simon Evenett), December 2017.

The Rise of Mega-FTAs in the Asia-Pacific, *Asian Survey*, November/December 2016.

Industrial Policy in the Post-Crisis Era, (with Simon Evenett), *Business and Politics*, December 2014.

Market and Nonmarket Strategies in Asia, *Business and Politics*, August 2001.

## ARTICLES

- “Economic Statecraft in the 21<sup>st</sup> Century: Implications for the Future of the Global Trade Regime,” (with Andrew Reddie), *World Trade Review*, in press.
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- “Military Forces, Coercive Signals, and Disaster Response Effectiveness,” (with Melissa Carlson) *Natural Hazards Review*, Vol. 22, No.1, February 2021.
- “Digital Currency Wars? US-Competition and Economic Statecraft (with Tim Marple), *Global Asia*, Vol. 15, No. 4, December 2020.
- “Security of Supply: The Determinants of State Intervention in Emerging Technology Sectors,” (with Andrew Reddie), *AsiaGlobal Papers*, No. 3, August 2020.
- “New Economic Statecraft: Industrial Policy in an Era of Strategic Competition,” (with Andrew W. Reddie), *Issues & Studies*, Vol. 56, no. 2, June 2020.
- “Regulators Join Tech Rivalry with National-Security Blocks on Cross-Border Investment,” (with Andrew W. Reddie), *Global Asia*, Vol. 14, No. 1, March 2019.
- “US-China Rivalry: Implications for East Asia” *Japan Spotlight*, January/February 2019, pp. 4-9.
- “Comparative Industrial policy and Cybersecurity: A Framework for Analysis,” (with Andrew W. Reddie), *Journal of Cyber Policy*, Vol. 3, No. 3, 2018, pp. 452-466.
- “Comparative Industrial policy and Cybersecurity: The US case,” (with Andrew W. Reddie), *Journal of Cyber Policy*, Vol. 3, No. 3, 2018, pp. 291-312.
- “The Transatlantic Trade and Investment Partnership: Limits on Negotiating Behind the Border Barriers,” (with Simon Evenett), *Business and Politics*, Vol. 19, Issue 4, 2017.
- “Resisting Behind the Border Talks in TTIP: The Cases of GMOs and Data Privacy,” (with Simon Evenett), *Business and Politics*, Vol. 19, Issue 4, 2017.
- “Introduction: The Rise of Mega-FTAs in the Asia-Pacific,” *Asian Survey*, November/December 2016, Vol. 56 No. 6, pp. 1005-1016. Part of a Special Issue on Mega-FTAs in the Asia-Pacific, edited by Vinod K. Aggarwal.
- “The Liberal Trading Order Under Assault: A US Perspective,” *Global Asia*,” Vol. 11, No. 4, Winter 2016, pp. 11-0-113.
- “Trade at Risk: Challenges to East Asia’s Export-Oriented Model,” (with Min Gyo Koo), *Global*

- Asia*,” Vol. 11, No. 3, Fall 2016, pp. 22-29.
- “Mega-FTAs and the Trade-Security Nexus: The Trans-Pacific Partnership (TPP) and Regional Comprehensive Economic Partnership (RCEP),” *AsiaPacific Issues*, No. 123, March 2016.
- “Competitive Framing: Agricultural Protection and Trade Liberalization in the Korea-US FTA Negotiations,” (with Sonia Aggarwal), *Ehwa Journal of Social Science*, Vol. 31, No. 2, 2015, pp. 5-35.
- “Do WTO rules preclude industrial policy? Evidence from the global economic crisis,” (with Simon J. Evenett), *Business and Politics*, Vol. 16, No. 4, pp. 481-509, 2014. Part of a Special Issue on Industrial Policy, edited by Vinod K. Aggarwal and Simon J. Evenett.
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- “The ASEAN Economic Community 2015: Implications for Supply Chain Management” (with Bora Park), *Supply Chain Asia*, September-October 2013, pp. 20-21.
- “U.S. Free Trade Agreements and Linkages.” *International Negotiation*, Vol. 18 (2013), pp. 89–110.
- “Industrial Policy Choice during the Crisis Era” (with Simon J. Evenett), *Oxford Review of Economic Policy*, Volume 28, Number 2, 2012, pp. 261–283.
- “The Financial Crisis, “New” Industrial Policy, and the Bite of Multilateral Trade Rules” (with Simon J. Evenett), *Asian Economic Policy Review*, Vol. 5, Issue 2, 2010, pp. 221-244.
- “Look West: The Evolution of U.S. Trade Policy Towards Asia,” *Globalizations*, Vol. 7, No. 4, 2010, pp. 455-473.
- “I Don’t Get No Respect: The Travails of IPE,” *International Studies Quarterly*, Vol. 54, No. 3, 2010, pp. 895-897.
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- “The Perils of Consensus: How ASEAN's Meta-regime Undermines Economic and Environmental Cooperation” (with Jonathan Chow), *Review of International Political Economy*, Vol. 17, No.2, May 2010, pp. 262-290.
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- “Beyond Network Power: The Dynamics of Formal Economic Integration in Northeast Asia” (with Min Gyo Koo), *Pacific Review*, June 2005, Vol. 18, No. 2, pp. 189-216.
- “Comment on ‘Common Goods, Matrix Games, and Institutional Response by Katharina Holzinger (with Cédric Dupont),” *European Journal of International Relations*, Vol. 9, No. 3, 2003, pp. 475-478.
- “Can Transnational Corporations Serve as Engines of Development,” *Economia e Politica Industriale* n. 112, 2002.
- “Goods, Games, and Institutions: Response to Wallner” (with Cédric Dupont), *International Political Science Review*, Vol. 23, No. 4, October 2002, pp. 402-410.
- “Corporate Market and Nonmarket Strategies in Asia: A Conceptual Framework,” *Business and Politics*, Vol. 3, No. 2, August 2001, pp. 89-108.
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- “Undermining the WTO: The Case Against ‘Open Sectoralism’” (with John Ravenhill), *Asia Pacific Issues*, No. 50, February 2001.
- “Analyzing NATO Expansion: An Institutional Bargaining Approach,” *Contemporary Security Policy*, Vol. 21, No. 2, August 2000, pp. 63-82.
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- “Le Strategie degli Stati Uniti nel Millennium Round” [U.S. Strategy in the Millennium Round], *IAI Papers*, 1999, pp. 79-96.

- "Mexican Meltdown: States, Markets, and post-NAFTA Financial Turmoil" (with Maxwell Cameron). *Third World Quarterly*, Vol. 17, No. 5, 1996.
- "Modeling Peruvian Debt Rescheduling in the 1980s" (with Maxwell Cameron). *Studies in Comparative International Development*, Vol. 29, No. 2, Summer 1994, pp. 47-80.
- "Building International Institutions in Asia-Pacific," *Asian Survey*, Vol. 33, No. 11, November 1993, pp. 1029-1042.
- "The Political Economy of Service Sector Negotiations in the Uruguay Round." *The Fletcher Forum of World Affairs*, Vol. 16, No. 1, Winter 1992, pp. 35-54.
- "Debt Forgiveness: Dangerous Trend or Absolute Necessity?" *World Link*, Vol. 4, No. 5, September/October 1991, pp. 37-39.
- "Korean-American Trade Conflict: What is the Problem?" *Management*, Vol. 3, No. 2, February 1991, pp. 45-51.
- "Foreign Debt: The Mexican Experience." In *Relazioni Internazionali*, September 1990, pp. 26-33.
- "The Dynamics of Negotiated Protectionism" (with Robert Keohane and David Yoffie). *American Political Science Review*, Vol. 81, No. 2, June 1987, pp. 345-366.
- "The Unraveling of the Multi-Fiber Arrangement, 1981: An Examination of International Regime Change." *International Organization*, Vol. 37, No. 4, Autumn 1983, pp. 617-646.

### **BOOK CHAPTERS**

- "Robots vs. Aliens," (with Sonia Aggarwal) in Amitendu Palit, ed., *Globalization Impacts: Countries, Institutions and COVID19*, Springer, in press.
- "Cyber Industrial Policy in an Era of Strategic Competition (with Andrew Reddie)." CLTC White Paper Series, May 2019.
- "Collaboration and Co-ordination in the Global Political Economy" (with Cédric Dupont). In John Ravenhill, ed., *Global Political Economy*, 6th edition (Oxford: Oxford University Press, 2019).
- "Collaboration and Co-ordination in the Global Political Economy" (with Cédric Dupont). In John Ravenhill, ed., *Global Political Economy*, 5th edition (Oxford: Oxford University Press, 2017).



- “Designing Trade Institutions for Asia,” (with Min Gyo Koo). In Saadia Pekkanen, ed., *Asian Designs*, Cornell University Press, 2016, pp. 35-58.
- “The Politics of TTIP: Negotiating Behind the Border Barriers,” (with Simon J. Evenett). In Ernest Gnan and Ralf Kronberger, eds. *Schwerpunkt Außenwirtschaft 2015/2016 [Focus on Trade]* (Vienna: Facultas Verlags- und Buchhandels AG), 2016, pp. 191-204.
- “Must TTIP-induced regulatory convergence benefit others?” (with Simon J. Evenett). In M. Sait Akman, Simon J. Evenett and Patrick Low, eds. *Catalyst? TTIP’s impact on the Rest* (London: CEPR Press, 2015).
- “An Open Door? TTIP and Accession by Third Countries,” (with Simon J. Evenett). In J-F Morin, T. Novotna, F. Ponjaert, and M. Telo, eds., *The TTIP in a Multipolar World* (Farnham, UK: Ashgate Publishing), 2015.
- “Trade Institutions in Asia” (with Min Gyo Koo). In Saadia Pekkanen, John Ravenhill, Rosemary Foot, eds., *Oxford Handbook of the IR of Asia*, Oxford University Press, 2014), pp. 703-718.
- “The Return of Industrial Policy: A Constructive Role for the WTO” (with Simon J. Evenett). In Simon J. Evenett and Alejandro Jara, eds, *Building on Bali: A Work Programme for the WTO* (London: CEPR), 2013, pp. 177-182.
- “Collaboration and Co-ordination in the Global Political Economy” (with Cédric Dupont). In John Ravenhill, ed., *Global Political Economy*, 4th edition (Oxford: Oxford University Press, 2013).
- “Linking Traditional and Non-Traditional Security in Bilateral Free Trade Agreements: The U.S. Approach.” In *Linking Trade and Security* (with Kristi Govella) New York: Springer, 2012.
- “The Trade-Security Nexus in the Asia-Pacific” (with Kristi Govella). In *Linking Trade and Security* (with Kristi Govella) New York: Springer, 2012.
- Trade Linkages to Traditional and Non-Traditional Security: Lessons and Prospects,” (with Kristi Govella). In *Linking Trade and Security* (with Kristi Govella) New York: Springer, 2012.
- “Introduction: The Fall of the Soviet Union and the Resurgence of Russia” (with Kristi Govella). In Vinod Aggarwal and Kristi Govella (eds.) *Responding to a Resurgent Russia: Russian Policy and Responses from the European Union and the United States*. New York: Springer, 2011.
- “Russian Foreign Policy: Challenging the Western Liberal International Order?” (with Kristi Govella). In Vinod Aggarwal and Kristi Govella (eds.) *Responding to a Resurgent*

- Russia: Russian Policy and Responses from the European Union and the United States.* New York: Springer, 2011.
- “Collaboration and Co-ordination in the Global Political Economy” (with Cédric Dupont). In John Ravenhill, ed., *Global Political Economy*, 3rd edition (Oxford: Oxford University Press, 2011), pp. 67-95.
- “Using and Abusing Government Intervention and Trade Policy.” In East Asia Foundation, *Shaping New Regional Governance in East Asia: A Common Vision for Mutual Benefit and Common Prosperity* (Seoul: ORUEM Publishing House), 2010.
- “The Domestic Political Economy of Preferential Trade Agreements in the Asia-Pacific.” In Vinod K. Aggarwal and Seungjoo Lee, *Trade Policy in the Asia-Pacific: The Role of Ideas, Interests, and Domestic Institutions* (New York: Springer), 2010, pp. 1-28.
- “Evolving Trade Strategies in the Asia-Pacific.” In Vinod K. Aggarwal and Seungjoo Lee, *Trade Policy in the Asia-Pacific: The Role of Ideas, Interests, and Domestic Institutions* (New York: Springer), 2010, pp. 143-154.
- “Rebalancing Will Require Supply Side Policy Changes, but Pitfalls Abound.” In Stijn Claessens, Simon Evenett and Bernard Hoekman, *Rebalancing the Global Economy: A Primer for Policymaking* (London: Center for European Policy Research), VoxEU.org Publication, 2010, pp. 139-148.
- “Have Long-Established Patterns of Protectionism Changed During this Crisis: A Sectoral Perspective (with Simon J. Evenett). In Simon J. Evenett, ed., *Broken Promises: a G20 Summit Report by Global Trade Alert* (London: CEPR, 2009), pp. 125-132.
- “The Dynamics of Trade Liberalization.” In Helen Milner and Andrew Moravcsik, eds. *Power, Interdependence, and Non-State Actors in World Politics* (Princeton: Princeton University Press, 2009), pp. 164-184.
- “Economic and Security Institution Building in Northeast Asia: An Analytical Overview,” (with Min Gyo Koo). In Vinod K. Aggarwal, Min Gyo Koo, Seungjoo Lee, and Chung-in Moon, eds., *Northeast Asia: Ripe for Integration?* (New York: Springer, 2008), pp. 1-29.
- “The Future of Northeast Asia’s Institutional Architecture,” (with Min Gyo Koo and Seungjoo Lee). In Vinod K. Aggarwal, Min Gyo Koo, Seungjoo Lee, and Chung-in Moon, eds., *Northeast Asia: Ripe for Integration?* (New York: Springer, 2008), pp. 245-262.
- “An Institutional Path: Community Building in Northeast Asia,” (with Min Gyo Koo). In G. John Ikenberry and Chung-in Moon, eds., *The United States and Northeast Asia: Debates, Issues, and New Order* (Rowman and Littlefield, 2007), pp. 285-307.
- “Northeast Asia’s Economic and Security Regionalism: Withering or Blossoming?” (with Min

- Gyo Koo). In Gi-Wook Shin and Dan Sneider, eds., *Cross Currents: Regionalism in Northeast Asia* (Stanford University Press and the Brookings Institution, 2007), pp. 43-76.
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- “India’s Shifting Trade Policy,” (with Rahul Mukherji). In Vinod K. Aggarwal and Min Gyo Koo, eds., *Asia’s New Institutional Architecture: Evolving Structures for Managing Trade, Financial, and Security Relations* (New York: Springer, 2007), pp. 215-258.
- “The Past, Present, and Future of Asia’s New Institutional Architecture,” (with Min Gyo Koo). In Vinod K. Aggarwal and Min Gyo Koo, eds., *Asia’s New Institutional Architecture: Evolving Structures for Managing Trade, Financial, and Security Relations* (New York: Springer, 2007), pp. 289-308.
- “The Political Economy of a Free Trade Area of the Asia-Pacific: A U.S. Perspective.” In Charles Morrison and Eduardo Pedrosa, eds., *An APEC Trade Agenda? The Political Economy of a Free Trade Area of the Asia-Pacific*, (Singapore: ISEAS, 2007), pp. 37-72.
- “Undermining the WTO?” In *Building a Northeast Asian Community, Volume II: Economic Cooperation and the Role of Jeju Island* (Seoul: Yonsei University Press, 2006), pp. 55-94.
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- “Bilateral Trade Agreements in the Asia-Pacific.” In Vinod K. Aggarwal and Shujiro Urata, eds., *Bilateral Trade Agreements in the Asia-Pacific* (London: Routledge, 2006), pp. 3-26.
- “Asia-Pacific Economic Cooperation (APEC): Transregionalism with a New Cause?” (with Elaine Kwei). In Heiner Hänggi, Ralf Roloff, and Jürgen Rüländ, eds., *Interregionalism and International Relations A Stepping Stone to Global Governance?* (Oxfordshire: RoutledgeCurzon, 2005), pp. 67-84.
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- “Creating and Modifying Institutions: The Role of Bargaining, Linkages, and Nesting.” In Jan Andersson, *Internationalization, Economic Dependence, and National Security* (Stockholm: The Swedish Institute of International Affairs), 2000, pp. 33-56.
- “The Wobbly Triangle: Economic Relationships among Europe, Asia, and the U.S. after the Asian Crisis.” In Maria Weber, ed., *After the Asian Crises: Implications for Global Politics and Economics* (London: Macmillan), 2000, pp. 173-198.
- “Exorcising Asian Debt: Lessons from Latin American Rollovers, Workouts, and Writedowns.” In Deepak Dasgupta, Uri Dadush, and Marc Uzan, eds., *Private Capital Flows in the Age*

- of Globalization: The Aftermath of the Asian Crisis* (Northampton, MA: Edward Elgar Publishing, 2000), pp. 105-139.
- "Analyzing Institutional Transformation in the Asia-Pacific." In Vinod K. Aggarwal and Charles Morrison, eds., *Asia-Pacific Crossroads: Regime Creation and the Future of APEC* (New York: St. Martin's Press, 1998), pp. 23-64.
- "The Future of APEC" (with Charles Morrison). In Vinod K. Aggarwal and Charles Morrison, eds., *Asia-Pacific Crossroads: Regime Creation and the Future of APEC* (New York: St. Martin's Press, 1998), pp. 385-406.
- "Reconciling Multiple Institutions: Bargaining, Linkages, and Nesting." In Vinod K. Aggarwal, ed., *Institutional Designs for a Complex World: Bargaining, Linkages, and Nesting* (Ithaca: Cornell University Press, 1998), pp. 1-31.
- "Institutional Nesting: Lessons and Prospects." In Vinod K. Aggarwal, ed., *Institutional Designs for a Complex World: Bargaining, Linkages, and Nesting* (Ithaca: Cornell University Press, 1998), pp. 195-213.
- Comparing Regional Cooperation Efforts in the Asia-Pacific and North America." In Andrew Mack and John Ravenhill, eds., *Pacific Cooperation: Building Economic and Security Regimes in the Asia Pacific Region* (Sydney: Allen and Unwin, 1994 and Boulder: Westview, 1995), pp. 40-65.
- "Preferences, Constraints, and Games: Analyzing Polish Debt Negotiations with International Banks" (with Pierre Allan). In Pierre Allan and Christian Schmidt, eds., *Game Theory and International Relations* (Cheltenham: Elgar, 1994), pp. 9-49.
- "The Origin of Games: A Theory of the Formation of Ordinal Preferences and Games" (with Pierre Allan). In Michael Intriligator and Urs Luterbacher, eds., *Cooperative Models in International Relations Research* (Norwell, MA: Kluwer Academic Publishers, 1994), pp. 299-325.
- "Cycling Over Berlin: The Deadline and Wall Crises" (with Pierre Allan). In Dan Caldwell and Timothy McKeown, eds., *Diplomacy, Force, and Leadership: Essays in Honor of Alexander L. George*, (Boulder: Westview Press, 1993), pp. 209-226.
- "The Future of the Liberal Trading Order." In R. Leaver and J. Richardson, eds., *The Post-Cold War Order* (Sydney: Allen and Unwin) and (Boulder: Westview Press, 1993), pp. 134-146.
- "Cold War Endgames" (with Pierre Allan). In Pierre Allan and Kjell Goldmann, eds., *The End Of The Cold War: Evaluating Theories Of International Relations* (Dordrecht: Nijhoff, 1992), pp. 24-54.

Obiettivi, Preferenze, e Giòchi: Verso una Teorìa della Contratazióne Internazionale" [Goals, Preferences, and Games: Toward a Theory of International Bargaining] (with Pierre Allan). In Paolo Guerrieri and Pier Carlo Padoan, eds., *Politiche Economiche Nazionale E Regimi Internazionali* (Milan: Franco Angeli Publishers, 1991), pp. 39-70.

"Interpreting the History of Mexico's External Debt Crises." In Barry Eichengreen and Peter Lindert, eds., *The International Debt Crisis in Historical Perspective* (Cambridge: MIT Press, 1989), pp. 140-188.

"The Domestic and International Politics of Protection in the U.S. Textile and Apparel Industries." In John Zysman and Laura Tyson, eds., *American Industry In International Competition* (Ithaca: Cornell University Press, 1983), pp. 249-312.

### ***OTHER SELECTED WORKS***

"Taiwan's Trade Policies: Strategies and Constraints," The National Bureau of Economic Research, January 2021, <https://www.nbr.org/publication/taiwans-trade-policies-strategies-and-constraints/>

"Overview: Japan's Leadership in the Liberal International Order (with co-authors), July 2020, Multi-University Consortium web publication, <https://sppga.ubc.ca/news/japans-leadership-in-the-liberal-international-order-impact-and-policy-opportunities-for-partners/>

"Toward a Bipolar Economic Order: U.S. Trade Policy in the 21<sup>st</sup> Century," Multi-University Consortium web publication, <https://sppga.ubc.ca/news/japans-leadership-in-the-liberal-international-order-impact-and-policy-opportunities-for-partners/>, 2020.

"The US Needs an Industrial Policy for Cybersecurity," (with Andrew Reddie), Defense.One.com, June 2019.

"Petro Diplomacy: The Political Economy of Volatile Oil Prices," Conference Report, July 2015.

"Key Developments in Oil Markets and Their Impact On the UAE," The Arab Gulf States Institute in Washington, February 2015.

"Trade Talks and National Security," (with Simon Evenett), Vox, November 15, 2013.

"How Foreign Backlash Against NSA Spying Hurts US Firms." *Harvard Business Review* blog, November 4, 2013.

"Industrial Policy: Theory and Policy," (with Sonia Aggarwal), World Bank Commissioned Report, October 2013 (44 pages).

- “The Sad Truth Behind Growing Clashes at the WTO,” (with Simon Evenett), *Harvard Business Review* blog, October 22, 2012.
- “Of Clean Toilets and Competitive Economies,” *Harvard Business Review* blog, June 22, 2012.
- “History Rhymes in the Greek Debt Crisis,” *Harvard Business Review* blog, May 24, 2012.
- “The New New International Economic Order,” (with Steve Weber), *Harvard Business Review* blog, April 18, 2012.
- “U.S. Trade Lobbying Strategy for the 21st Century,” (with Simon Evenett), *Harvard Business Review* blog, July 5, 2011.
- “Setting Strategy in Egypt's (and Other) Shifting Sands: A Four-Part Approach,” *Harvard Business Review* blog, February 14, 2011.
- “Will You Be Writing Off Your Investment in Egypt?” (with Simon Evenett), *Harvard Business Review* blog, February 7, 2011.
- Review of *The Crisis of Capitalist Democracy* by Richard A. Posner. In *Political Science Quarterly*, Vol. 124, No. 4, Winter 2010-2011.
- “Chinese Currency Strategic Miscalculations (On Both Sides),” (with Simon Evenett) *Harvard Business Review* blog, October 12, 2010.
- “Campaign Spending Now Open for Business,” *Harvard Business Review* blog, August 20, 2010.
- “APEC: Getting Past the Teen Years,” *Australian Financial Review*, September 6, 2007.
- Review of *New Free Trade Agreements in the Asia-Pacific* by Christopher Dent. In *Asian-Pacific Economic Literature*, 2007.
- Review of *Towards an Asian Economic Community* edited by Nagesh Kumar. In the *Journal of Asian Business*, 2007.
- Review of *Trade Liberalization and APEC* edited by Jiro Okamoto. In *Asian-Pacific Economic Literature*, November 2006.
- Review of *International Economic Negotiations: Models versus Reality* edited by Victor Kremenyuk and Gunnar Sjöstedt. In the *Journal of Economic Literature*, 2003.
- Review of *Banking on Stability: Japan and the Cross-Dynamics of International Financial Crisis Management* by Saori N. Katada. In the *American Political Science Review*, 2003.



Review of *Asia-Pacific Issues in International Business* edited by Sidney J. Gray, Sara L. McGaughey, and William R. Purcell. In the *Journal of Asian Business*, 2003.

"Debt, the Environment, and New Forms of Conditionality: Research Issues," paper presented at a MacArthur Workshop on Globalization, Governance, and the Environment April 14-15, 2000 Institute of International Studies, University of California, Berkeley.

"Debt Rescheduling in Comparative Perspective," October 1998, paper prepared for the World Bank for use in the World Bank Publication *Global Economic Prospects and The Developing Countries, 1998/9* ((Washington D.C.: World Bank).

"Multinationals and the Trading System." Paper prepared for UNCTAD, Geneva, 1989.

Review of *International Trade and the Tokyo Round* by Gilbert Winham. In *Journal Of International Economics*, March 1988.

Review of *International Regimes*, edited by Stephen Krasner. In *Political Science Quarterly*, Vol. 99, No. 1, Spring 1984.

"Evolution in Bargaining Theories: Toward an Integrated Approach to Explain Strategies of the Weak" (with Pierre Allan). Paper presented at the American Political Science Association meetings, Chicago, September 1-4, 1983.

"U.S., Help the IMF" (with Ron Gutfleish). *New York Times*, Sept. 27, 1983.

## TEACHING EXPERIENCE

9/80-present      **Undergraduate** (classes of 100-200 students)  
International political economy  
Comparative foreign economic policies  
International organizations  
International relations

9/80-present      **Graduate** (classes of 10-60 students)  
Theories in international political economy  
Business and public policy (MBA students at the Haas School of Business, UC Berkeley Law School, IOMBA-University of Geneva, and University of Hawaii)  
The development and implementation of nonmarket corporate strategies (MBA students at the Haas School of Business, UC Berkeley)  
International and comparative analysis of institutions (Ph.D. students in the Haas School of Business, UC Berkeley)  
Corporate strategy in the international political economy (for MBAs in International Economics and Management), SDA, Bocconi, Milan, Italy),

MBA students (STOA', Naples, Italy), the University of Hawaii Vietnam  
EMBA program  
East Europe in the world economy  
The evolving European Union  
International political economy (ASERI), Milan  
International trade and monetary relations, ISPI, Milan.  
International Political Analysis (INSEAD MBAs)

**Executive Education** (30-50 participants)

- 6/16 Graduate Institute Geneva, Executive Master in International Negotiation and Policy-Making
- 5/16 Haas Executive Education Program, UC Berkeley.
- 3/10-7/13 Advanced Management Program (AMP), INSEAD, France. Focus on management challenges in the global political economy.
- 1992-2007 Regular participant in the Haas Executive Education program, UC Berkeley. Rated highest among all faculty members in month-long program, 2000.
- 9/02-12/08 Executive Program for Cisco Executives
- 9/02 Gordon Institute of Business Science Executive Program, University of Pretoria, South Africa
- 9/94 Lectured on "Changes in the Global Economy" for the Japan-Focused Executive MBA Program, University of Hawaii
- 11/93 Lectured on international negotiation strategies to diplomats as part of a training program on economic negotiations, sponsored by the University of Geneva
- 10/93 Lectured on the implications of the North American Free Trade Agreement for business and labor at the Istituto Affari Internazionali, Rome, Italy and Boston University MBA program in Rome
- 9/93 Lectured to Thai state governors on U.S trade policy, Berkeley-Hong Kong Project, Berkeley
- 11/89 Speaker on the implications of bio and information technologies for world trade for the DANSK management program for senior executives, INSEAD, Paris, France

## **PhD Students Supervised (as Chair or Co-Chair)**

### *Current:*

Will Hunt  
Tim Marple  
Ishana Ratan  
Jay Varellas

On several other committees currently including at the law school

### *Previous:*

Jan Joel Andersson, European Defence Agency  
Chang Jae Baik, Seoul National University  
Benjamin Bartlett, Miami University of Ohio  
Nick Bizziouras, U.S. Naval Academy  
Maxell Cameron, University of British Columbia  
Jonathan Chow, Wheaton College  
Eileen Doherty-Sil, University of Pennsylvania  
Ralph Espach, Center for Naval Analysis  
Edward Fogarty, Colgate University  
Melissa Griffith, The Woodrow Wilson International Center for Scholars  
Ron Gutfleish, Elm Ridge Capital (hedge fund)  
David Kang, USC  
Kun-Chin Lin, Cambridge University  
Min Gyo Koo, Seoul National University  
Seungjoo Lee, Chung-Ang University  
Seung-Yeon Oh, Bryn Mawr College  
James Mahon, Williams College  
Elizabeth Norville, Three Chairs for Refugees  
Bora Park, University of Colorado at Boulder  
Andrew Reddie, Sandia National Laboratories  
Daniel Verdier, Ohio State University  
Ibrahim Warde, Tufts University

## **ADVISORY EXPERIENCE**

2014-6 Non-Resident Fellow, The Arab Gulf States Institute in Washington

7-13 Study on new developments in industrial policy and trade policy World Bank.

9-10 Food and Agriculture Organization (FAO), discussion of global political economy and leadership.

9-09 APEC Technical Assistance and Training Facility, US AID: study on engaging ABAC and civil society in Asia-Pacific Economic Cooperation (APEC)

- 1-08 U.S. Department of State: The Future of Trade Agreements in the Asia-Pacific
- 6-07 U.S. Department of Defense: Trade policy, for a conference on “Trends and Shocks”
- 4-07 ASEAN: organized a conference and developed background materials for “ASEAN talks Business,” ASEAN Secretariat
- 8-06 ASEAN: US AID project, prepared a study on integration strategies
- 4-05 International Labor Organization (ILO): prepared a study on business association lobbying strategies
- 6/03- International Organizations MBA program, University of Geneva: Chair, International Advisory Board
- 12/02 World Trade Organization (WTO): co-principal Speaker, Training Program for Negotiators for Developing Countries
- 7/99- Global Mechanism of the U.N. Conference to Combat Desertification (housed in the  
1/00 International Fund for Agricultural Development, Rome): explored linking debt reduction to environmental conditionality
- 5/99 East-West Center, Honolulu: search committee member for economists
- 10/98 World Bank: prepared a study comparing debt rescheduling outcomes in Asia and Latin America
- 5/97 Central European University, Budapest: external reviewer for the Department of Economics, with Profs. John Harsanyi and Anders Åslund
- 1994- Asia-Pacific Economic Cooperation (APEC): Adviser to Dr. C. Fred Bergsten, Chairman, Group of Eminent Persons
- 10/91 Organization for Economic Cooperation and Development (OECD): prepared a study on trading companies and export strategies for small and medium-size enterprises in Eastern Europe
- 1/85- Group of Thirty, New York: research on cooperation and conflict among banks and  
9/85 governments in the current debt crisis, Group of Thirty, New York
- 12/84- OECD: research and writing for a study entitled the *Costs and Benefits of Protection*,  
12/85 published by the OECD in preparation for the GATT Uruguay Round
- 11/83- United Nations Conference on Trade and Development (UNCTAD): prepared a study on  
2/83 U.S. public policy and corporate strategies in textile trade

- 3/82- UNCTAD: preparation of a portion of a handbook for negotiators in international trade  
4/82
- 1/80- U.S. Department of Commerce: wrote a study of U.S. policy options regarding industrial  
6/80 adjustment problems in the American textile and apparel industries
- 6/75- Dirección General de Economía Agrícola, Government of Mexico: examined the  
9/75 political implications of agricultural land reform

### **SELECTED CORPORATE CONSULTING EXPERIENCE**

- 7-20 GEC Academy, New York.
- 2-20 Emerging Markets in East Asia focus, Pacific Pension and Investment Institute, February  
2020.
- 11-16 Work with Bank of America-Merrill Lynch on trade policy
- 11-13- Development of GIL University one-year executive training program in business and  
public policy in Malaysia (with Frost & Sullivan).
- 1/12- Project to evaluate impact of Malaysian FTAs on the service sector industry  
8/12
- 8/11 Project on Asia-Pacific strategies for Merck, Germany in collaboration with McKinsey.
- 3/10 Globalization and corporate strategy, Genentech, Inc.
- 9/02- Focus on trends in the global economy and strategic responses for Cisco, Inc.  
12/08
- 7/08 Globalization strategies, Molex, Inc.
- 4/08 Talk on Asia Pacific trends, Russell Investments 20-20 Annual Meeting
- 3/08 Talk on “Thriving in an Era of Globalization,” Cisco, Inc. Cisco Manufacturing  
Leadership Meeting
- 10/07 Globalization and strategy, ING, Inc.
- 5/07 Doing business in India, VOD, Cisco, Inc.
- 2/07 Discussion of global trade, Investment Management Consultants Association

- 10/06 Analysis of the global political economy and strategic responses for Statoil.
- 10/04 Internationalization strategies, Avaya, Inc.
- 3/04 Strategic responses to the changing trading order, Bracco Pharmaceuticals, Milan, Italy
- 4/03 Strategies for the changing international economy, Qualcomm Inc.
- 11/00 Analysis of regionalism in the global economy, Herman Miller, Inc.
- 11/98 Analysis of the Asian crisis and APEC, Italcementi, Italy.
- 9/98 Project on global finance and regulation, Union Bank, San Francisco
- 6/95 Examination of the implications of regional trends in the world economy for corporate strategies, Nestle Inc., Switzerland
- 2/95 Discussion of Asia-Pacific regionalism and its implications for strategic planning, ARCO
- 1/95 Lectures on regionalism in the world economy for senior managers, Hewlett Packard
- 6/94 Lecture for senior managers on political and economic trends in the world economy, Levi Strauss and Co.
- 4/90 Advised Esprit De Corp. on trade strategies, San Francisco
- 2/89 Advised ENI on negotiation strategies in the oil, chemical, and construction industries to promote the internationalization of the company, Rome, Italy
- 9/86 American Fair Trade Council, San Francisco—Strategy for importers and retailers

## **HONORS & GRANTS**

“Geo-Economics in an Era of Strategic Competition: A Focus on the Indo-Pacific Region,” Center for Global Partnership, \$99,500, 2020-2022.

“Great Power Competition in the 21st Century,” Laboratory Fees Research Program Targeted UC Multicampus-National Lab Collaborative Research and Training Award. Total of \$3,724,742 for four UC campuses, with \$723,094 for the Berkeley APEC Study Center, 2018-2021.

“Middle Power Strategies in a World of Superpowers,” conference funded by the Institute of East Asian Studies and the SLOC Study Group-Korea, \$30,000, UC Berkeley, fall 2018.

“Coping with Global Backlash,” project and conference funded by the Center for Long-Term Cyber Security, UC Berkeley, Berkeley APEC Study Center, and the Wong MNC, \$60,000, UC Berkeley, October 2018.

“Institutional Coordination in Disaster Management in the Asia Pacific,” project funded by the Institute of East Asian Studies, \$25,000, UC Berkeley, April 2018.

“The Political Economy and Legal Aspects of Trade Policy in the Trump Era,” conference funded by BerkeleyLaw, Institute of East Asian Studies, Berkeley APEC Study Center, Clausen Center for International Business, and the Miller Center for Global Challenges and the Law, UC Berkeley, March 2018, \$28,000.

“Comparative Industrial Policy in the Cybersecurity Industry: Policies, Drivers, and International Implications,” project funded by the Center for Long Term Cybersecurity, UC Berkeley, 2017, \$20,000.

“Improving Disaster Management in the Asia-Pacific,” Center for Global Partnership, Japan Foundation, seed grant, 2016, \$8,000.

“The Internet’s Challenge to the State,” project funded by the Center for Long Term Cybersecurity, UC Berkeley, 2016, \$30,000.

“Shaping a New Political-Economic Order in the Asia-Pacific? The TPP, RCEP, and AIIB,” Institute of East Asian Studies and TECO, San Francisco, 2016, \$29,000.

“Mega-FTAs and the Global Political Economy,” funded by the Institute of East Asian Studies, TECO-San Francisco, the Clausen Center for International Business & Policy, the Center for Chinese Studies, the Center for Japanese Studies, and the Institute of European Studies, Berkeley, 2014-2016, \$60,000.

EU European Union Center of Excellence, UC Berkeley, “New Industrial Policy in the Post-Financial Crisis Era,” 2012-2013, \$20,000.

Korea Foundation, “Linking Trade, Traditional Security, and Non-Traditional Security in Asian Trade Agreements,” 2012, \$30,000.

Korea Foundation and CGP, Japan Foundation, “Linking Trade and Security, Linking Trade, Traditional Security, and Human Security: Lessons from Europe and the Americas and Implications for Asia,” 2010-2012, \$130,000.

EU European Union Center of Excellence, UC Berkeley, “Challenges to the Transatlantic Relationship,” 2008-2011, \$30,000.

Abe Fellowship, Japan Foundation. Leave for one year (2008-2009) to conduct research on Asian trade policies, salary replacement.

Principal Investigator (joint), project on East Asian Regionalism, Kim Dae-jung Presidential Library Fund, South Korea, 2007-2009, \$50,000.

Principal Investigator (joint), project on Northeast Asia's Regionalization, funded by the East Asia Foundation, South Korea, 2005-2007, \$30,000.

Winner, Earl Cheit Outstanding Teaching Award for MBA teaching, 2005, Haas School of Business, University of California at Berkeley.

Principal Investigator, project on Asia's New Institutional Architecture, funded by the Center for Global Partnership, Japan Foundation, 2005-2007, \$120,000.

Runner-up, Earl Cheit Outstanding Teaching Award for MBA teaching, 2003, Haas School of Business, University of California at Berkeley.

Principal Investigator, project on EU-US relations in Trade and Security, Swedish Institute for European Policy Studies, 2003-2006, \$136,000.

Principal Investigator, project on Bilateral Trade Agreements in the Asia-Pacific, funded by the Center for Global Partnership, Japan Foundation, 2002-2004, \$120,000.

Principal Investigator, International and Domestic Dimensions of Mexico's Foreign Economic Relations, UC Mexus, 2002-2003, \$15,000.

Principal Investigator, European Union Transregional and Interregional Strategies, Institute of European Studies, UC, 2001-2003, \$50,000.

Classroom Technologies Grant for Teaching, UC Berkeley, 2001-2002, \$2,500.

Principal Investigator, Regional and International Trade Strategies in Latin America, 2000-2002, funded by CLAS and Woodrow Wilson Center, \$40,000.

Principal Investigator, Institutional Design and Theories of International Cooperation, 2000-2001, funded by SCORE, Stockholm, \$37,000.

Principal Investigator, project on "Japanese, American, and European Firms' Market and Nonmarket Strategies in Asia," funded by the Center for Global Partnership, Japan Foundation (\$245,000 total with first year funding granted 1998-9; 2<sup>nd</sup> year February 2000; 3<sup>rd</sup> year February 2001).

Principal Investigator, Joint Syllabus Development grant on Comparative Regionalism, (University of California, Berkeley, Graduate Institute of International Studies, Waseda University), SYLFF, Tokyo Foundation, 2000-2001.

Winner, Earl Cheit Outstanding Teaching Award for Ph.D. teaching, 1997, Haas School of Business, University of California at Berkeley.



Principal Investigator, project on "Forging Economic and Business Partnerships through the 21st Century," funded by the United States Information Agency, 1997-2002 (\$120,000).

Principal Investigator, project on "Asia Beckons Europe: Analyzing European Firms' Market and Nonmarket Strategies," funded by the UC German and European Studies Center, 1996-1998, \$80,000.

Co-principal Investigator, Government of Mexico grant to study economic security, 1995-1997.

Visiting Fellow, The East-West Center, Honolulu, 1994-1995.

Principal Investigator, project on "Nested Institutions," 1994-1996, funded by the UC German and European Studies Center

Principal Investigator, UC Pacific Rim Research Program Planning Grant, 1992-1993, \$15,000.

Principal Investigator, UC Mexus Project on the politics of North American free trade arrangements 1991-1992.

Co-principal investigator for Swiss National Science Foundation grant 11-25552.88 (approx. \$174,000), 1989-91 for research on bargaining theory and the empirical analysis of international negotiations.

Council on Foreign Relations International Affairs Fellow (awarded 1987, served 1989).

Rockefeller International Relations Fellowship, 1983. Grant for two years covering salary and all research expenses for research on coordination of policies by banks, governments, and international organizations in the debt crisis.

Social Science Research Council-Fulbright Grant, 1981.

## **PROFESSIONAL SOCIETIES & ACTIVITIES**

Academy of Management

American Economic Association

American Political Science Association — Chair of International Political Economy Division, 1994 meetings

Association of Asian Studies

The Bretton Woods Committee, member, 2004-2007

California Council for International Trade— Board Member, 1996-1999

California Trade Educational Council, Chair, Advisory Board, 1999-2002, Member, 1999-2004

Council on Foreign Relations, Term Member (1987-92) and Lifetime Member, elected 2004

Pacific Council on International Economic Policy, Western Partner of the Council on Foreign Relations, Charter Member

International Political Science Association— co-convenor for international political economy sub-field, 1988, Washington, D.C. and convenor, international relations, debt sub-field, 1991, Buenos Aires  
International Studies Association—Organizing Chairman, ISA West, 1983  
Peace Science Society (International)—Organizing Chairman (1977-1979) & Secretary (1978-1979), Western Section  
U.S. Asia-Pacific Council, Founding Member  
U.S. Consortium of APEC Study Centers, Co-Chair (co-organized 2011 meeting for all APEC member countries)

### **BOARD MEMBERSHIP AND EDITORIAL POSITIONS**

Member, Editorial Board, *Asian Survey*  
Member, Editorial Board, *East Asian Economic Review*  
Member, Editorial Board, *Pacific Review*  
Member, Editorial Board, *Political Science Quarterly*  
Member, Editorial Board, Book Series, *World Scientific Studies in International Economics*  
Editor, Springer Book Series on “*The Political Economy of the Asia Pacific*”  
Editor-in-Chief and Founder, *Business and Politics*  
Chairman of the Board, GIL University, Frost & Sullivan  
Member, Academic Experts Review Board, *Project Firefly*  
Member, Board of Directors, MAPS Program, Thammasat University, Thailand

#### ***Previous Board Memberships***

Member, Editorial Board, *Asian Journal of Political Science*  
Member, Editorial Board, *International Organization*  
Member, Editorial Board, *Politics and Governance*  
Member, Editorial Board, *Politics and Society*  
Member, Editorial Board, *Social Sciences*  
Member, Editorial Board, *Swiss Political Science Review*  
Member, Editorial Board, Cambridge University Book Series, *Business and Public Policy*

### **UNIVERSITY COMMITTEES**

Chair, International Relations Search, Department of Political Science (1990-1992), (1999-2001, 2012), and member (1994-5, 2001-2011, 2018-2019)  
IR Field Coordinator, Department of Political Science (2007-present)  
Co-chair, Berkeley Colloquium on International Relations (1990-2006)  
Member, Admissions Committee (1995-8, 2001-2, 2017-2018)  
Chair and Member, Faculty Selection Committee for the Indo-American Community Chair in India Studies (1991-1996)  
Member, Executive Committee of the Institute of International Studies (1992-4)  
Member, Executive Committee of the Center for South Asia Studies (1991-1994)  
Co-chair, Stanford-Berkeley International Political Economy Colloquium, (1981-1984)  
University-wide Committee on UC Extension Programs (2001-3)

University-wide Committee on Prizes (2014-2015)  
University-wide Committee on Research (2016-9)  
University-wide Committee on Academic Freedom (2019- )

**INVITED LECTURES** (does *not* include standard conference presentations)

“Taiwan’s Trade Policies and the United States,” National Bureau of Asian Research, November 2020.

“New Economic Statecraft and Great Power Competition,” The Bohemian Club, September 2020.

“US-China Relations,” Moderator, Council on Foreign Relations National Conference, June 2020.

“The U.S.-China Trade Deal,” Council on Foreign Relations, San Francisco, January 2020.

“The Outlook for Global Trade,” Asia Global Institute, The University of Hong Kong, November 2019.

“Global Governance in an Era of Strategic Competition,” National Chengchi University, Taiwan, July 2019.

“Toward a Bipolar Trading Order? China vs. the US,” ISEAS, National University of Singapore, June 2018.

“Moving to Disequilibrium in the Trading System: Implications for Corporate Strategy,” BCG West Coast Leadership Meeting, February 2018.

“The Globalization Backlash,” Columbia Business School, November 2017.

“Backlash Against Globalization: Causes and Remedies,” National University of Singapore, October 2017.

“China vs. the US: Competing Visions of the Global Trading System?” Seoul National University and the University of Macau, September 2017.

“The Liberal Trading Order Under Assault: A U.S. Perspective,” University of Geneva, May and INSEAD, Singapore, June, 2017.

“The Rise and Fall of Mega-FTAs,” UC Irvine, April 2017.

“Assault on the Liberal Trading Order: Evolution and Implications,” Opening speaker, Bridge 2010: Berkeley Asia Business conference, April 2017.

“Trump’s Trade Policy,” Brookings Institution Conference, Japan’s Trade policy in an era Anti-Globalism, February 2017.

“The Liberal Trade Order Under Assault,” Keynote speaker, Asia Foundation Board of Trustees, Berkeley, January 2017.

“Trade Under Stress: Mega-FTAs and the Collapsing WTO, World Affairs Council, Bay Area, December 2016.

“Growing Challenges for East Asia’s Export Oriented Model,” 31st Pacific Economic Community Seminar, Taipei, Taiwan, October 2016.

“The TPP, China, and the Future of Trade in Asia,” Young China Watchers, San Francisco, September 2016.

“Filling Asia’s Infrastructure Gap: Financing the Region’s Growth,” San Francisco Federal Reserve, June 2016.

“The TPP and Trends in Regional Trade and Trading Partnerships in the Asia-Pacific,” Taiwan and the Trans-Pacific Partnership: A Re-evaluation, CISAC, Stanford University, April 2016.

“The Trade-Environment Nexus in the Pacific and the Atlantic: The TPP and the TTIP,” The 2016 Harvard-Yenching and SSK Conference on Human Rights and the Environment, Harvard University, April 2016.

“The Trans Pacific Partnership and the Rise of Mega-Free Trade Agreements,” World Affairs Council, Palo Alto, CA, January 2016.

“India and APEC,” Conference on India’s Integration with Asia-Pacific: Economic and Strategic Aspects,” ISAS and National University of Singapore, January 2016.

“The Future of Mega-FTAs (TPP, RCEP and TTIP) and the AIIB,” Waseda University, Tokyo, December 2015, Asan Institute, Seoul, November 2015, East Asia Foundation, Seoul, November 2015

“Fragmenting or Fixing the Global Trading System? The Rise of Mega-FTAs,” Balsille School of International Affairs,” October 2015.

“International Political Economy and the Study of Mega-FTAs,” Université Libre de Bruxelles, October 2015.

“The Transatlantic Trade and Investment Partnership: Setting Rules for the World?” The Cato Institute, September 2015.

“Global Political Economy and International Cooperation: Goods, Games, and Institutions,” University of Toronto, September 2015.

“Changing Economic Governance in the Asia-Pacific,” Taiwan Benevolent Association of America, San Jose, August 2015.

“International Regimes and Corporate Strategies: A Theoretical Perspective and the Case of TTIP,” Institute for Strategic Research of the Ecole Militaire (IRSEM), Paris, France, June 2015.

“Mega FTAs in the Pacific and the Atlantic,” University of Cambridge and the University of Sussex, May 2015.

“Mega-FTAs in the Asia-Pacific: Designing and Reconciling RCEP and TPP,” National University of Singapore, January 2015.

“National Development and Smart Industrial Policy: What Works? What Doesn't?” Seoul National University, November 2014.

“The Trans Pacific Partnership and Regional Comprehensive Economic Partnership: Evolution and Prospects,” East Asia Forum, Seoul, July 2014 and August 2014, Hanoi, Vietnam.

“Designing and Reconciling Trade Institutions in the Asia-Pacific,” Shanghai Forum, May 2014.

“Trade Trends and Institutional Design in the Asia-Pacific,” conference on The Trans-Pacific Partnership and Taiwan's Future Development Strategy,” Stanford University, October 2013.

“Trade Institutions and Power Games in the Global Economy,” Swedish Institute of International Affairs, Stockholm, Sweden, 75th Anniversary Celebration, August 2013.

“Thinking about Institutional Design in the Asia-Pacific,” APEC Secretariat, Singapore, June 2013.

“U.S. Linkage Strategies in the Negotiation of Free Trade Agreements,” Thammasat University, Bangkok, May 2013.

“Industrial Policy Choice during the Crisis Era,” OECD, Paris, October 2012.

“Bottoms Up: Using the Trans-Pacific Partnership to Link FTAs in the Asia Pacific,” Thammasat University, Bangkok, May 2012.

“From NAFTA to TPP,” North American Futures, Berkeley-British Columbia Symposium, March 2012.

“Linking Traditional and Nontraditional Security: The U.S. Approach,” GSPA, Seoul National University, December 2011.

“Look West: U.S Trade Policy Toward Asia,” Sakamaki Extraordinary Lecture, University of Hawaii, August 2011.

“Designing Trade Institutions for the Asia-Pacific,” PECC-ADBI-IDB, Asian Development Bank Institute, Tokyo, Japan, July 2010, Thammasat University, Bangkok, June 2011, and Lee Kuan Yew School of Public Policy, National University of Singapore, June 2012.

Organizer and Speaker, “APEC and the Future of Asia-Pacific Cooperation,” Association of Asian Studies, April 2011.

“U.S. Trade Policy Toward Asia,” The Swedish Institute of International Affairs, October 2010.

Keynote Forum Speaker, Global Initiatives Symposium, Taipei, Taiwan, July 2010.

“The 2008 Financial Crisis and “New” Industrial Policy,” Academia Sinica, Taiwan, July 2010.

“The Transformation of Trade Institutions in the Asia-Pacific,” Taiwan Institute of Economic Research, Taipei, July 2010.

“Next Steps for APEC: Options and Prospects,” Research Institute of Economy, Trade, and Industry, July 2010.

“Linking Trade Agreements and Security in the Asia-Pacific: A Conceptual Analysis,” paper presented at the International Studies Association, New Orleans, February 2010.

“Game Change: Taking stock of a new global landscape,” Keynote Panelist, Forbes Global CEO conference, Kuala Lumpur, Malaysia, September 2009.

“The Perils of Consensus: How ASEAN’s Meta-Regime Undermines Economic and Environmental Cooperation,” Academia Sinica, Taipei, Taiwan, August 2009.

“Linking Trade and Security in the Asia-Pacific: The WTO, PTAs, Opportunistic Protectionism, and the Financial Crisis,” 13<sup>th</sup> Asia-Pacific Security Forum, Taipei, Taiwan, August 2009.

“Using and Abusing Government Intervention and Trade Policy in the 2009-2010 Financial Crisis,” The 5th Jeju Peace Forum, South Korea, August 2009.

“Understanding the Rise of Preferential and Regional Trade Agreements,” Global Institute for Regional Integration, Waseda University, August 2009.

“Look West: The Evolution of U.S. Trade policy Toward Asia,” TFCTN Distinguished Guest Speaker Series, RSIS-TFTCN Public Lecture, Singapore, March 2009; Pudong Institute, Shanghai, July 2009; Asian Development Bank Institute Distinguished Speaker Seminar Series, Tokyo, August 2009; Chinese Taipei APEC Study Center.

“The U.S., APEC, and East Asian Integration: Policy Trends and Options,” Chinese Academy of Social Sciences, Beijing, July 1, 2009.

“ASEAN Integration: Problems and Prospects,” Institut Supérieur de l'Armement et de la Défense (ISAD), l'Université Paris 2, June 2009.

Lecture series in Japan on U.S. trade policy and the financial crisis, sponsored by the U.S. Embassy, Tokyo, April 2009.

"The U.S., APEC, and East Asian Integration: Policy Trends and Options,” Research Institute of Economy, Trade, and Industry, Tokyo, December 2008.

“The Implications of Free Trade Agreements” APEC CEO Summit, Lima, Peru, 20-23 November 2008.

“The Political Economy of a Free Trade Area of the Asia-Pacific: A U.S. Perspective,” Academia Sinica, August 2008.

“Whither Free Trade in the Asia Pacific?” Cambridge University, July 2008.

“Five Myths about the Global Economy,” University of Bath, July 2008.

“European and International Financial Markets,” Aspen Italy Seminar for Leaders, Venice, May 2008.

“Reluctance to Lead: The Evolution of U.S. Trade Policy, 1<sup>st</sup> Transatlantic Economic Dialogue, SAIS and the BMW Stiftung Herbert Quandt, Washington D.C., March 2008.

“PTAs and the WTO,” World Trade Organization Public Forum 2007, Geneva, October 2007.

“Interregionalism: A Passing Fad?” Keynote Speech, GARNET Ph.D. School, Brussels, June 2007.

“Engaging Asia: American and European Trade Strategies,” European Commission, EU, Brussels, June 2007

“Promoting ASEAN Integration: The Role of the Private Sector,” Keynote Speech, ASEAN Talks Business Conference, ASEAN Secretariat, Jakarta, April 2007.

“FTAs in the Post-WTO World,” Keynote speech, Roundtable on the State of FTAs, Center for International Studies, USC, March 2007.

“Prospects for APEC,” ABAC Meeting, Seattle, February 2007.

“The New Architecture of the Global Trading System,” Investment Management Consultants Association, San Francisco, February 2007.

“Negotiations with Advanced Developing Countries,” Woodrow Wilson International Center for Scholars, Washington, D.C., November 2006.

“Prospects for a Free Trade Area of the Asia Pacific,” Lee Kuan Yew School of Public Policy, National University of Singapore and Nanyang University (August 2006), Japan Association of International Relations 50<sup>th</sup> Anniversary (October 2006) and University of St. Gallen (November 2006).

“APEC’s Role in Promoting Free Trade,” ABAC 10<sup>th</sup> Anniversary Meeting, Cebu, Philippines, August 2006.

“Visions of Regionalism in Northeast Asia,” Shorenstein Asia-Pacific Research Center Stanford University, May 2006.

“Regional Trade Agreements,” Conference on “The Transformation of Asia in the 21<sup>st</sup> Century,” TiE Silicon Valley Conference Center, March 2006.

“Does World Trade Work for America?” Woodrow Wilson Center for International Scholars/University of Portland, October 2005.

“Challenging the WTO? The Rise of Preferential Trade Arrangements,” 3<sup>rd</sup> Jeju Peace Forum, Korea, June 2005

“U.S. Trade Policy,” Global Business Network Worldview, March 2005

“Responding to a Globalized Economy,” Northern California World Affairs Council, October 2004.

“India’s Strategies in a Global Economy,” Sangam 2004 forum, October 2004.

“Regionalization and Globalization,” Global Business Network Annual Forum, October 2004.

“East Asian Regionalism,” SAIS, Washington, D.C., April 2004.

“U.S. Trade Policy in the 21<sup>st</sup> Century,” Pardee Conference, Boston University, April 2004.

“Beyond Network Power: The Dynamics of Formal Economic Integration in East Asia,” Harvard Business School, March 2004.

“The FTAA and Beyond?” Konrad Adenauer Foundation conference in Puebla, Mexico, March 2004

“Region, Regionalism and Building Regional Identity: A Comparative Perspective,” East Asian Forum Inaugural Meeting, Seoul, Korea, December 2003, key forum for ASEAN plus Three discussions).



“The New Bipolarity: EU and U.S. Policy in World Trade and Security Relations,” Swedish Institute of European Policy Studies, Stockholm, August 2003.

“New Forms of Organizing Trade in the Asia Pacific,” APARC, Stanford University, February 2003.

“The Steel Trade Crisis and Transatlantic Relations,” Economics and Security Committee of the NATO Parliamentary Assembly, May 2002.

“APEC and Its Competitors,” presented at a Symposium on “Mexico and APEC,” University of Guadalajara, April 2002.

“The Changing Trading Order,” CalTrade Leadership group, Bay Area Economic Forum, February 2001.

“Organizing Trade in the Asia-Pacific After Seattle,” Program on U.S. Japan Relations, Harvard University, February 2001.

“Options for Trade Liberalization in the Asia Pacific Region,” Liu Centre for the Study of Global Issues, University of British Columbia, February 2001.

“Coming Trade Conflicts,” Great Decisions 2001, World Affairs Council, San Francisco, February 2001.

“The New Trading System,” Asia Pacific Executive Forum, East-West Center, January 2001.

“Trade Conflict and Onset of Regionalism,” Monterey Congressional Forum on International Trade Policy, January 2001.

“Strategies for a New Trading Order,” Bay Areas World Trade Center’s Economic, Political, and Trade Services Outlook for 2001, January 2001.

“After Seattle,” Global Watch Roundtable, ISPI, Milan, Italy, May 2000.

“The Evolution of Debt Crises,” presented at a conference entitled “A Challenge to Leadership in the New Millennium: The Sovereign Debt Crises in the New Global Financial System,” sponsored by City University Business School and the International Economics Programme of The Royal Institute of International Affairs, and organized by the London Goodenough Trust, May 2000.

“The Asian Debt Crisis and the Global Economy,” presented at the 1<sup>st</sup> Asia Pacific Rim Universities Fellows Program, Institute of East Asian Studies, UC Berkeley, July 1999.

“Comparing Asian and Latin American Debt Crises,” University of Tsukuba, Japan, June 1999.

“Europe vs. America in the Millennium Round,” Agenzia di Ricerche e Legislazione (AREL), Rome, March 1999 (in Italian).

“Institutional and Corporate Responses to the Asian Crisis,” presented at a conference on Global Scenarios and Emerging Markets, sponsored by The Economist Conferences and Istituto per gli Studi di Politica Internazionale, Milan, March 1999.

“International Regimes and Economic Security,” presented at a conference on Security in a Changing World, Swedish Agency for Emergency Planning and National Defense College, Stockholm, March 1999.

“The Asian Crisis and Implications for U.S., European, and Asian Relations,” Stockholm School of Economics, March 1999.

“Economic Security and the Nesting of International Institutions,” The Swedish Institute of International Affairs, March 1999.

“Implications of the Euro for U.S.-Japan Relations,” Japan Society of Northern California, March 1999.

“Corporate Strategies after the Asian Crisis,” Istituto Affari Internazionali, Rome, January 1999.

“The Asian Crisis and its Implications for Europe,” Assolombarda, Milan, January 1999.

“Coping with the Asian Crisis,” California Council for International Trade, Monterey Annual Meeting, January 1999.

Lectures on APEC and Regionalism, York University and the University of Toronto, November 1998.

Lecture on Asian market opportunities, Frost and Sullivan, “Growing Your Business in the Global Economy,” November 1998.

Lecture on California and the Pacific Rim, Pacific Rim Economic Summit, October 1998.

Speaker, Roundtable on policy implications of the Asian financial crisis, World Capital Markets and Financial Crises, CEPR/ESRC/GEI conference, University of Warwick, July 1998.

“APEC and the Asian Financial Crisis,” Istituto per gli Studi di Politica Internazionale (ISPI), Milan, Italy, May 1998.

Lectures on “Globalism, Regionalism, and Nesting: Lessons from the European Union and the Asia Pacific, University of Trento and University of Bologna, May 1998.

Speaker, Bar Association of San Francisco, “Doing Business in China and Hong Kong: After the Crisis, and Beyond,” San Francisco, April 1998.

Speaker, The Pan American Society of California, “NAFTA and the Future of Regionalism,” San Francisco, April 1998.

Speaker, California Republican Convention, "Beyond the Asia-Pacific Crisis: Developing an American Response and Strategy," Burlingame, California, February 1998.

Speaker, Konrad Adenauer Stiftung program, "NAFTA, APEC, and the EU: The Implications of Regionalism," Berkeley, February 1998.

Keynote Speaker, "Who Really Rules the World: National Governments or Financial Markets," World Affairs Council, San Francisco, October 1997.

Keynote Speaker, Canadian International Development Agency and City of Toronto sponsored conference on APEC, "Crafting Institutions in the Asia Pacific," Toronto, May 1996.

Principal speaker, Shorenstein Seminar on "NAFTA and Pacific Rim Trade: What Impact," San Francisco, November 1993.

Lecture series in Taiwan, South Korea, Germany, and Spain on U.S. trade policy and financial liberalization, sponsored by USIS, August 1992, June 1991, January 1991, and March 1990.

"Past and present Mexican debt rescheduling efforts," Economic Forum, International Monetary Fund, Washington, D.C., February 1990.

Lecture on debt-trade links, Institute for European- Latin American Relations (IRELA), Madrid, Spain, October 1989 (in Spanish).

Lectures on trade conflict and cooperation at the Davos Symposium of the World Economic Forum, Davos, Switzerland, February 1988.

## **PERSONAL INFORMATION**

Born: Seattle, Washington

Citizenship: U.S.

Languages: Fluent in Italian, Spanish, and Hindi. Working knowledge of French, both written and oral.