BUSINESS POLITIES

Aims and Scope

Business and Politics solicits articles within the broad area of the interaction between firms and political actors. Two specific areas are of particular interest to the journal. The first concerns the use of non-market corporate strategy, including internal organizational design decisions as well as external strategies. Internal organizational design refers to management structure, sourcing decisions, and transnational organization with respect to the firm’s non-market environment. External strategies include legal tactics, testimony, lobbying and other means to influence policy makers at all levels of government and international institutions as an adjunct to market strategies of the firm. The second area of interest involves efforts by policy makers to influence firm behavior through regulatory, legal, financial, and other government instruments.

Business and Politics does not favour any particular methodologies or approaches, but emphasises analytical rigor and novel empirical analysis. The journal is particularly interested in submissions focusing on different regions of the world, cross-regional studies, and interdisciplinary work. It strongly encourages submissions from business, political science, law, economics, and public policy.

Cases and Commentary

The journal publishes selected cases and commentaries on the interaction of politics and corporate strategy. Cases, which apply theoretical ideas to focus on real world examples of policymaking, should be suitable for classroom use and cover recent events of relevance to business professionals and government officials. Commentaries, which include broad overviews of public policy regarding business political activity and trends in business politics, or discussion of recent articles on the subject of Business and Politics, should be tailored for broad readership. The journal especially welcomes commentaries from business and policy professionals.

Business and Politics is currently abstracted in International Political Science Abstracts.

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Volume 1, Number 1 (April 1999)

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